



II (муниципальный) этап Всероссийской олимпиады школьников

Предмет	Класс	Дата	Время начала	Время окончания
Английский язык (день 1)	9-11	ноября 2011	9:15	11:30

Reading Comprehension

Максимальное количество баллов – 26
(за каждое задание - 2 балла)
Time: 45 minutes

Part 1

For items 1 - 5 read the text and do the task that follows.

From Rags to Riches

At the southern end of Waterloo Bridge in London, by the banks of the River Thames, stand the Royal Academy Theatre, the National Film Theatre and the Royal Festival Hall. 1 _____ They have become a mecca for the homeless. The place is littered with the cardboard boxes and old mattresses that they use as beds. It became so popular there in the 1980s that each person had their own, much-prized space that they would guard carefully. 2 _____ This was also the name of a theatre play directed by the now famous Oscar-winner for *American Beauty* Sam Mendes.

The 1980s saw an enormous increase in people sleeping rough in Britain, as many unemployed came to cities in the south, especially London, where jobs were easier to find. 3 _____ They ended up with no work and nowhere to live. Today the housing charity Shelter estimates there are around 100.000 homeless people in London alone, who are either in temporary accommodation or simply living on the streets. These people often hang around railway stations and other public places asking for money.

The British public are asked by their government not to give money to street beggars. 4 _____ Another way you can help is to buy a copy of *The Big Issue* weekly magazine.

Run for the homeless, *The Big Issue* is a success on many levels. Its first issue was published in 1991, it was the Magazine of the Year award in 1993, and sells 270.000 copies weekly, which means a readership of over one million. 5 _____ The magazine is usually sold by the homeless themselves, which gives them a chance to earn money and retain a sense of dignity. Encouraged by its success in Britain, *The Big Issue* has become international, and now seventeen titles throughout Europe are being published.

Five sentences have been removed from the text. Put the correct sentence from A-F below in each space to form a logical, coherent and correct text. There is one extra sentence you are not going to need.



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A But it is virtually impossible to get a job in Britain without a permanent address, and it's very difficult to get somewhere to live if you don't have a job, so most of those people got trapped.

B People sympathetic to the homeless are being told to donate money to charities who specialize in caring for the poor or to offer beggars gifts of food or clothes instead of money.

C It gave them a sense of security and became so permanent that the locals gave the area a nickname – Cardboard City.

D The Labour Party administration claims that many of these people are homeless by choice, and that there are many drug addicts among them.

E All profits are reinvested into the magazine or diverted to The Big Issue Foundation, a charity that runs many social support programmes for the homeless.

F In stark contrast to this centre of London's cultural activity are the subways close by, which offer some relief from the cold at night.

Part 2

Read the text and do the task that follows.

Busy Little Buyers

It is a typical Sunday afternoon at Tokyo's Girl Is Girl store and customers crowd into this mecca of Japanese teen fashion. 11-year-old Chihiro holds up a lemon yellow shirt with hearts and stars and says longingly, 'This is so cute. The next time I'll come with Mum'. Her two friends nod in agreement.

Chihiro and her friends are no ordinary shoppers, they are about the only dynamic consumers left in the sluggish Japanese economy. Marketers call them 'bubble juniors': the 9-to 14-year-old daughters of Japanese women who spent lavishly as carefree twenty-somethings during Japan's "bubble" years of the 1980s. They are potential trendsetters, like college girls in the 1980s and high-school girls in the 1990s.

Since Japan entered its recession, the retail-clothing industry has been in a tailspin. Clothes sales in Japan's department stores have shrunk by almost 10% in the last five years. All the traditional market sectors – men's, women's and children's – have suffered. Only recently did Japanese clothing lines awaken to the purchasing power of the bubble juniors.

The girls are the unique and profitable niche. They don't want to wear what's in the kids' section. Rather, they mix mature styles with bright colours and childlike frills. Last March an entire floor of one of Tokyo's biggest fashion shopping centers was renovated to serve the junior girls. Sales have since



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jumped 30%.

The market expansion is all the more impressive given that the target age group is shrinking. While it may not be an endless supply of consumer energy, this bright spot in the national economy is enough to excite everybody from clothing designers to magazine publishers.

Total financial dependence on their parents would seem to be a serious strike against these junior shoppers. But it's not a problem, say analysts. A girl often has a fashionable mum and two sets of doting grandparents. Bubble mums, unlike those of earlier generations, are comfortable spending a fortune on outfits that might be worn for only one season.

Industry insiders are betting that the bubble-junior craze can be explored elsewhere in Asia. So far the signs look good. *Nicola*, a monthly magazine that is the bible for bubble juniors, printed 10.000 copies of an issue in Shanghai, China, and immediately sold out. The affluent middle class in China's coastal cities offers more young customers. Their increasing interest in fashion and the culture in which they take good care of their children is promising.

Decide which of sentences **6 - 13** are **true (T)** and which are **false (F)**, according to the text.

6. 'Bubble juniors' are all Japanese children from a certain age group
T/F
7. Young girls have been known to set fashion trends in Japan before.
T/F
8. Clothes sales in Japan have increased by 10% in recent years. T/F
9. Japanese 9-to14-year-old girls choose clothes that give them a mature look. T/F
10. Analysts estimate the number of 'bubble juniors' in Japan will shrink. T/F
11. Young girls' mothers today are less willing than their grandparents to spend on their children's clothes. T/F
12. *Nicola* magazine sells 10.000 copies each month. T/F
13. Market trends emerging in China are similar to those in Japan. T/F

TRANSFER ALL YOUR ANSWERS TO YOUR ANSWER SHEET

Reading Comprehension

Participant's ID number



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ANSWER SHEET

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Use of English

Максимальное количество баллов - 30

Time: 45 minutes

Task 1.

For questions 1 - 15, read the text below and think of the word which best fits each space. Use only one word in each space. There is an example at the beginning (0).

The British are widely considered (0) to be a very polite nation, and in (1) _____ respects this is true. An Italian journalist once commented (2) _____ the British that they need no fewer than four 'thank you's' (3) _____ to buy a bus ticket. The first, from the bus conductor means, 'I am here'. The second accompanies the handing (4) _____ of the money. The third, again from the conductor, means '(5) _____ is your ticket', and then the passenger utters a final (6) _____ as he accepts the ticket. (7) _____ transactions in most other parts of the world are usually conducted in total silence.

In sharp (8) _____ to this excessive politeness with strangers, the British are strangely lacking (9) _____ ritual phrases for social interaction. The exhortation 'Good appetite', uttered in (10) _____ many other languages to fellow-diners before a meal, does not exist in English. The nearest equivalent - Enjoy your dinner! - is said only by people (11) _____ will not be partaking of the meal in question. What's (12) _____, the British wish happiness to their friends or acquaintances (13) _____ at the start of a new year and at celebrations such as birthdays, (14) _____ the Greeks routinely wish (15) _____ and sundry a 'good week' or a 'good month'.

Task 2.

For questions 16 - 25, read the text below. Use the word given in capitals at the end of some of the lines to form a word that fits in the space in the same line. There is an example at the beginning.

La Tourette Monastery	
Great architecture has never been dependent on the (0)	SPEND



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expenditure of vast sums of money. One of the greatest buildings of all time is the monastery of Sainte-Marie de la Tourette near Lyon, consecrated in 1960 and built cheaply from that most (16) ____ of building materials – concrete. Yet here is a building that is at once as poor and as rich as the mendicant monks for whom it was designed and built. Poor in terms of cost and the materials used to build it, rich in ideas and (17) _____.

Today, much new architecture is slick and polished, erected by teams of (18) ____ working to designs fed through very (19) _____ computer programs. The building, whether office blocks, shopping malls or schools, are (20) _____ in absolute terms, yet generally good value for money. Most, however, are (21) _____ or even cynical.

La Tourette, by contrast, is a tour de force. Set high on a ridge (22) _____ the vineyards of Beaujolais country, this college and monastery was (23) _____ from the great architect Le Corbusier in 1953. La Tourette marked a profound change in Le Corbusier's approach to architecture; a move away from the severe, white geometry of his pre-war years. It also (24) _____ a new architecture for a church trying to come to terms with a world of (25) _____ and progress.

PRETEND

SPIRIT

CONTRACT

RELY

COST

SOUL

LOOK

MISSION

PRESENT

MODERN



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Task 3.

For questions 26 - 30, think of one word only which can be used appropriately in all three sentences. Here is an example (0).

0 The young man devoted his life to the pursuit of pleasure.

I have to admit that hill walking is a pursuit which doesn't interest me at all.

The flustered mother ran out of the supermarket in hot pursuit of her absconding toddler.

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- Since they re-routed heavy goods traffic down our street you take your _____ in your hands every time you step out your front door.

- Tony's been living the high _____ since he had the lottery win.

- The portrait is interesting, but it isn't very true to _____.

27

- Paula said to _____ her in too if we go to the seaside tomorrow.

- You can _____ on me to support you at the meeting.

- You should _____ yourself lucky that you left the island the very day before the volcano erupted.

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- Unfortunately, the government doesn't _____ out much hope of a successful outcome to the negotiations.

- The trouble with Robert is that he can't seem to _____ down a job.

- Don't worry about Sue – she can _____ her own in any discussion.

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- They searched _____ and wide for the missing child.

- Julie is by _____ the most accomplished in her class.

- _____ from being strict and old-fashioned, the new manager was actually supportive and innovative.



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30

- Whose ____ idea was it to meet up at a café that closed down six months ago?
- The only ____ spot of that otherwise awful holiday was the trip we made to Pompeii.
- No matter what day of the week it was, my father always got up ____ and early.

Use of English

ID NUMBER

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ANSWER SHEET

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Listening

Максимальное количество баллов - 20

Time: 30 minutes

You will now hear a telephone conversation between two people about a flat. Listen to the conversation and for questions 1 - 10 choose the best option A, B or C. You will hear the extract twice.

You have one minute to study the questions.

1. How does the owner answer about *current gas certificate*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.

2. How does the owner answer about *gas inspection within last twelve months*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.

3. How does the owner answer about *electricity checked in last five years*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.

4. How does the owner answer about *sufficient electric sockets*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.



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5. How does the owner answer about *fire detection equipment that works*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.

6. How does the owner answer about *keys returned by previous tenants*?

A. Yes, definitely.

B. Maybe.

C. Definitely not.

7. On which floor is the storeroom?

A. First. B. Second. C. Third.

8. What is the temperature of the hot water?

A. 55 ° B. 60 ° C. 70 °

9. How big is the garden?

A. 20 m² B. 90 m² C. 150 m²

10. What size is the television?

A. 70 cm B. 80 cm C. 90 cm

Task 2.

Listen to the lecture on the natural environment issues. Decide which of the following statements (items 11-20) are True (A), False (B) or on which the information in the lecture was Not Stated (C). You will hear the lecture twice.

11. We live in the most technologically advanced period in history.

A. True B. False C. Not Stated



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12. Greenpeace will probably continue to keep a close watch on government policies.

A. True B. False C. Not Stated

13. The levels of Greenhouse gases will soon decrease.

A. True B. False C. Not Stated

14. The environment was not always considered an important political issue.

A. True B. False C. Not Stated

15. 'Green' parties are mainly supported by young voters.

A. True B. False C. Not Stated

16. Hardwood forests are being destroyed for long-term profit.

A. True B. False C. Not Stated

17. The best recipe for environmental protection is poverty.

A. True B. False C. Not Stated

18. Technology and economic growth assist conservation.

A. True B. False C. Not Stated

19. There will soon be cheaper food and cleaner cars.

A. True B. False C. Not Stated

20. The environment will benefit if we help the economy to grow.

A. True B. False C. Not Stated

TRANSFER ALL YOUR ANSWERS TO YOUR ANSWER SHEET



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Listening

ID NUMBER

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ANSWER SHEET

Item			
1	A	B	C
2	A	B	C
3	A	B	C
4	A	B	C
5	A	B	C
6	A	B	C
7	A	B	C
8	A	B	C
9	A	B	C
10	A	B	C
11	A	B	C
12	A	B	C
13	A	B	C
14	A	B	C
15	A	B	C
16	A	B	C
17	A	B	C
18	A	B	C

19	A	B	C
20	A	B	C

Writing



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Speaking

Карточка участника

Максимальное количество баллов – 20

Student 1

Task 1

(Monologue; Time: 1,5 - 2 minutes)

In a minute you will have to speak about the role of modern electronic devices (ipods, ipads, laptops, etc.) in our life. How often do you use them? Do they make your life easier? What is so special about them for you and other people?

Task 2

(Dialogue; Time: 3 - 5 minutes)

Imagine that you and your partner are going to spend the evening eating out together. Discuss with your partner the type of menu that you would prefer. **Your role is to be in favour of fast food rather than traditional healthy one.** Give arguments and examples in support of your opinion. You may or may not come to an agreement with your partner. Remember it is a discussion and not a monologue.

Your answers will be recorded.



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Карточка участника

Максимальное количество баллов – 20

Student 2

Task 1

(Monologue; Time: 1,5 - 2 minutes)

In a minute you will have to speak about the role of social networks in our life (odnoklassniki.ru, vkontacte.ru, facebook.ru). How often do you use them and why? What do you get there: information or entertainment? How do they influence your life?

Task 2

(Dialogue; Time: 3 - 5 minutes)

Imagine that you and your partner are going to spend the evening eating out together. Discuss with your partner the type of menu that you would prefer. **Your role is to be in favour of traditional healthy food rather than fast food.** Give arguments and examples in support of your opinion. You may or may not come to an agreement with your partner. Remember it is a discussion and not a monologue.

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Карточка члена жюри

Разминка

Примерный перечень вопросов:

How are you?

What do you think about the weather?

How long have you been learning English?

What other foreign languages do you know?

What do you usually do in your spare time?

Внимание! Не допускаются вопросы, которые направлены на выяснение фамилии участника, номера школы, в которой учится участник, и т.д.

ОСНОВНОЕ ЗАДАНИЕ

Задание 1

Карточка № 1:

In a minute you will have to speak about the role of modern electronic devices in our life.

What modern electronic devices would you prefer?

Can you name any advantages or disadvantages of them?

What is so special about them for you and other people?

Члены жюри могут дополнительно задать участнику, получившему карточку №2, вопросы по ходу своего ответа.

Карточка № 2:

In a minute you will have to speak about the role of social networks in our life (odnoklassniki.ru, vkontakte.ru, facebook.ru).

How often do you use them and why?

What do you get there: information or entertainment?

How do they influence your life and lives of other people?



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Члены жюри могут дополнительно задать участнику, получившему карточку №2, вопросы по ходу своего ответа

Задание 2

Карточка № 1:

Imagine that you and your partner are going to spend the evening eating out together. Discuss with your partner the type of menu that you would prefer. Your role is to be in favour of fast food rather than traditional healthy one. Give arguments and examples in support of your opinion. You may or may not come to an agreement with your partner. Remember it is a discussion and not a monologue.

Карточка № 2:

Imagine that you and your partner are going to spend the evening eating out together. Discuss with your partner the type of menu that you would prefer. Your role is to be in favour of traditional healthy food rather than fast food. Give arguments and examples in support of your opinion. You may or may not come to an agreement with your partner. Remember it is a discussion and not a monologue.

Участникам диалога следует помнить, что это обсуждение, а не монолог. Они должны давать возможность друг другу обмениваться своими мнениями. Свои доводы и мысли им следует подкреплять аргументами и примерами.

Время, отводимое на этот вид задания для каждого выступающего 1,5 - 2,5 минуты, всего не более 5 минут на обоих участников.